

## **NEWS RELEASE – MAY 2010**

### SPEECHLY SAYS YES TO COPITRAK

Cost recovery specialist Copitrak is continuing in 2010 where it left off in 2009 with the signing of another top 100 law firm, Speechly Bircham.

As a long-term user of cost recovery systems, Speechly Bircham had a clear and comprehensive set of requirements. Unhappy with service and technical aspects of their existing supplier, Billback, IT director Robert Cohen began trials with Copitrak and was impressed with both the technology and the quality of support and account management. Secure print was a particular concern as the firm had experienced reliability issues with the incumbent system but Robert Cohen was reassured by Copitrak's performance on test and the fact that it was a single source solution, not from a mix of suppliers.

After a successful trial phase, Copitrak rolled out its Copy module embedded into eCopy, with automatic B&W vs. colour detection; Print, with secure print functionality; Phone; Editor and expense imports. Delivery of the POD print room management software is due to start shortly. Deployment was office-wide to 430 users across 26 print and multi-function devices.

Commenting on the new system, Robert Cohen said: "Effective cost recovery and cost management are key disciplines for us and we needed technology that would help rather than hinder. During the trials, we received excellent feedback from staff on the usability and functionality of the various modules, with the SmartBar and user interface coming in for particular praise. That together with an obvious commitment to client care and day-to-day support made it a simple choice to go forward with Copitrak."