

*Copitrak puts squeeze on Blackberry costs*

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Cost recovery specialist Copitrak Systems has launched the latest version of its Copitrak Mobile software, which now offers new functionality for tracking and recording call activity on the Blackberry.

Blackberry users now have the choice either to 'record as you go', entering the relevant matter/client code in a box which pops up after a call has ended; or to 'record later', with call data automatically captured and imported in real-time into a user's individual phone call log. This is then presented on the desktop within Copitrak Editor.

Users simply go through their log – typically a single merged listing of both landline and mobile calls - and allocate the relevant matter or client codes with the help of Editor's familiar Search, Favourites and PhoneBook tools. Any entries made via the pop-up box method that haven't been able to be automatically validated by the system also appear in the list for editing and verification.

The enhancements are also good news for firms who struggle to manage their regular mobile costs in overseas offices. Daily import files of mobile call data are not as widely available as they are in the UK, making quick, accurate and efficient call cost allocation almost impossible. Copitrak Mobile now gives them a mechanism whereby all mobile calls can be effortlessly tracked and charged back via the familiar Copitrak Editor environment – with no long delays, no additional administrative burden and no excuses for missing or incorrect data.

Copitrak's Damian Jeal believes there's an outstanding business case to be made for the solution. "Mobile has to be seriously considered by any firm keen to achieve real 360° cost control – and the quickest of quick wins. Roll-out is fast and straightforward, costs are low and payback within weeks is the standard return. Put simply, it's a very good call."

For more information or to arrange a demonstration of Copitrak Mobile, please contact

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