

## **Copitrak toasts sales success at Simmons**

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Cost recovery specialist Copitrak is continuing to defy the downturn with the announcement of a major project for a top London law firms.

Copitrak is undertaking one of its largest upgrades in recent years for long-time customer Simmons & Simmons. The modernization of Simmons' global cost recovery infrastructure has seen systems consolidated and centralized in London to better serve its operations across the UK, Europe and the Middle East; projected improvements in efficiency and cost-effectiveness will form part of the firm's on-going drive to streamline fixed operational costs. In addition, existing Diamond terminals are to be replaced with eCopy ScanStations running embedded Copitrak software, providing the full range of print, 'secure print', copy, scan, telephony and mobile functionality.

Commenting on these positive developments Copitrak's Damian Jeal said: "In the current climate, it's always a great boost to be able to deliver major implementations for existing customers but it's particularly gratifying to win competitive tenders too, especially with such a cutting-edge deployment. Our acquisition and retention rates hopefully demonstrate that Copitrak is indeed the cost recovery partner of choice for law firms worldwide."