

## NEWS RELEASE

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### COPITRAK IN THE ASCENDANT WITH HILL DICKINSON WIN

Copittrak Systems is continuing its run of recession-defying sales success with the signing of top 100 law firm Hill Dickinson. The cost recovery specialist has already delivered its Copy and Web Expense Entry modules across the firm's Manchester, London, Liverpool, Chester and Singapore offices. Copittrak Print with Secure Print Release functionality is currently being trialled before a scheduled roll-out to over 1000 users.

Hill Dickinson took the decision to adopt a next-generation cost recovery and expense management system and saw the breadth and sophistication of Copittrak's products as offering the best possible fit moving forward. As IT director Keith Feeny explains, the firm was keen to make the best choice based on immediate and likely future needs:

"While we had a serviceable system in place we were concerned that it would not give us the requisite scope and support in the years ahead, hence the decision to swap in Copittrak now and invest for the long-term. We can add in modules as the business demands, safe in the knowledge that we're buying advanced, proven and flexible tools that will integrate with our PMS and build towards a comprehensive enterprise-wide cost management solution."

Damian Jeal, Copittrak's Operations and Business Development Director, comments: "With our customer base being traditionally very London-centric, we're eager to use this success with Hill Dickinson, along with our other customers outside of London, as a springboard for significant growth not just in the north, but in other regions that are home to large, progressive firms".